DUBAI MISR

COMPANY PROFILE

SINCE 1997

URBAN COMMUNITY DEVELOPMENTS

A legacy of development.

Founded in 1997 under the leadership of Eng. Abdel Fattah El-Morr, Dubai Misr brings together experience in land subdivision, real estate investment and property development.

From its regional roots to the New Administrative Capital, the company develops residential communities, commercial destinations and hospitality projects.

1997

THE FOUNDATION

Land subdivision and real estate investment.

2021

NEW CAPITAL LAUNCH

Capital Dubai Mall begins the company's New Capital portfolio.

2026

A HOSPITALITY CHAPTER

Lumia Hotels joins the development portfolio.

140+

Projects across the regional portfolio

REGIONAL ROOTS

Damietta

New Damietta

Mansoura

New Mansoura

VISION & APPROACH

Considered sites. Connected places. Lasting value.

To create integrated places that improve everyday life and support long-term value through location, design and a coordinated development process.

01

Select with purpose

Sites connected to education, services, business and growing communities.

02

Design around people

Buildings, landscape and shared spaces considered as one experience.

03

Work through expertise

Specialist partners across design, project delivery, technology and operations.

A STRATEGIC PRESENCE

The next chapter. In the New Capital.



New Capital context / Photography supplied for the company profile

A CONNECTED PORTFOLIO

Dubai Misr's New Capital portfolio spans residential communities, retail destinations, mixed-use towers and hospitality.

R7

Residential, commercial and hospitality

R8

Residential and hospitality

Downtown

Commercial, administrative and medical

OUR DEVELOPMENTS

One company. A diversified portfolio.



Capital Dubai Mall

2021

R7 / COMMERCIAL



Obsidier Tower

2022

DOWNTOWN / MIXED USE



Lumia Residence

2023

R7 / RESIDENTIAL



Lumia Lagoons

2024

R8 / RESIDENTIAL



Lumia Mall

2024

R7 / RETAIL & LEISURE



Lumia Hotels

2026

GRAND & CROWN / HOSPITALITY

01 / COMMERCIAL

CAPITAL DUBAI MALL

R7 / NEW ADMINISTRATIVE CAPITAL



THE PROJECT

A commercial destination combining retail, dining and everyday services. Open circulation and a central arrival space shape the visitor experience across three commercial levels.

14,700
M2 / SITE AREA

G + 2
COMMERCIAL LEVELS

FINAL HANDOVER

Retail, dining and everyday services.

Architectural visualization / Company-reported stage: final handover

02 / MIXED USE

OBSIDIER TOWER

DOWNTOWN / NEW ADMINISTRATIVE CAPITAL



THE PROJECT

A distinctive black-on-black architectural identity in Downtown. Commercial spaces, offices and medical suites are supported by Smart Tower systems and a connected mixed-use setting.

3
TOWERS

30
LEVELS

CONNECTED MIXED USE

Commercial / Administrative / Medical

Project visualization / Site area: 3.5 feddan

03 / RESIDENTIAL

LUMIA RESIDENCE

PLOT F1 / R7 / NEW ADMINISTRATIVE CAPITAL



Project visualization / 45 buildings / G+8 / Two parking levels

THE PROJECT

A lagoon-centred community beside Central Park. Water, landscape and shared amenities connect residential, commercial and hotel-apartment uses within one development.

37
FEDDAN / SITE

4
FEDDAN / LAGOON

LAGOON LIVING

45 buildings / G+8
Two underground parking levels

04 / RESIDENTIAL

LUMIA LAGOONS

PLOT H4 / R8 / NEW ADMINISTRATIVE CAPITAL



THE PROJECT

A residential community shaped by lagoon living, planted spaces and outdoor leisure. Its R8 setting is connected to the surrounding sporting club, park and community services.

37
FEDDAN / SITE

4
FEDDAN / LAGOON



Architectural lighting / Visualization

Project visualization / 47 buildings / G+7 / Two parking levels

05 / RETAIL & LEISURE

LUMIA MALL

R7 / OPPOSITE THE SWEDISH UNIVERSITY



Project visualization / 18,000 m2 commercial area / Two basement levels

THE PROJECT

A modern retail and entertainment destination with an open plaza. Dining, shopping, essential services and leisure are arranged across three commercial levels.

3.5
FEDDAN / SITE

G + 2
COMMERCIAL LEVELS



Architectural lighting / Visualization

HOSPITALITY BY DUBAI MISR

Lumia Hotels

Two hotel-apartment destinations.
Distinct architectural identities. A shared hospitality vision.



Lumia Grand Hotel

R7 / LUMIA RESIDENCE



Lumia Crown Hotel

R8 / LUMIA LAGOONS

HOSPITALITY / 01

LUMIA GRAND HOTEL

LUMIA HOTELS / R7 / NEW ADMINISTRATIVE CAPITAL



THE PROJECT

A hotel-apartment destination within Lumia Residence. A composed facade, generous glazing and waterside spaces define its architectural character.

R7
LUMIA RESIDENCE

F1
COMMUNITY PLOT



Lumia Residence / Community masterplan

Architectural visualization / Hospitality within the Dubai Misr portfolio

HOSPITALITY / 02

LUMIA CROWN HOTEL

LUMIA HOTELS / R8 / NEW ADMINISTRATIVE CAPITAL



THE PROJECT

A hotel-apartment destination within Lumia Lagoons. Sculpted ivory facades, planted terraces and poolside spaces extend the community's resort-inspired experience.

R8
LUMIA LAGOONS

H4
COMMUNITY PLOT



Lumia Lagoons / Community masterplan

Architectural visualization / Hospitality within the Dubai Misr portfolio

OUR PARTNERS

Design, engineering & project delivery.

Mohamed Talaat Architects

Architectural consultancy

Hafez Consultants

Architectural consultancy

ACE - Moharram Bakhoum

Structural engineering

PCE

Electromechanical consultancy

DETAC

Contracting

OMEGA

Contracting

OKOPLAN

Landscape consultancy

Etqan

Financial & commercial consultancy

Portfolio partners / Appointments vary by project.

OUR PARTNERS

Operations, technology & lagoon expertise.

e& / Etisalat Misr

Smart systems & connectivity

KAD

Commercial property management

Voice of FM

Commercial facilities operations

Platinum Edge

Portfolio partner

EMAC Lagoons

Lagoon consultancy

GEO / NATPET

Lagoon waterproofing solutions

Freudenberg

Lagoon waterproofing solutions

Bodo Moller Chemie

Lagoon water-treatment solutions

Portfolio partners / Appointments vary by project.

DUBAI MISR

Built on experience.
Shaped for tomorrow.

SINCE 1997

RESIDENTIAL / COMMERCIAL / HOSPITALITY